



Excellent textbook for higher education economics and management professional. East China University Press series of textbooks: Commodity Theory and Practice

By PAN SHAO LAI

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pages. Number: 310 Language: Chinese East China University Press. excellent teaching material for higher education economics and management professional series of textbooks: commodity theory and practice for institutions of higher learning marketing. economy. trade. management of professional students involved in career positions. the whole chapter is divided into commodity cognitive. merchandise management. supervision and management of goods and consumer goods. the four major modules. The first module of the goods cognitive approached merchandising. understanding and description of goods. commodities and resources and the environment Chapter 3. corresponding to the Commodity Purchasing Guide business training; the second module of the technical management of goods goods category management. packaging management. conservation and management of goods. Chapter 3. which corresponds to the goods tally clerks. packers of goods storekeeper business training; the third module of the supervision and management of goods commodity quality supervision and management system. commodity standards and standardization. commodity inspection. Chapter 3. the corresponding quality manager and

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