Measures of Story How to Create a Story from Floats and Anecdotes Your Storytelling Coach Teaches You How to Take Your Story from What to Wow

By K. Sean Buvala

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 50 pages. Dimensions: 8.8in. x 5.9in. x 0.3in.Take your tale from What to Wow! Communicate with great stories!In this book, a storytelling coach teaches you how to create effective and compelling stories from anecdotes and floats- the odds and ends of stories in your life or organization. Anecdotes are pieces of the much greater story you have inside. Floats are the little brother of anecdotes. In this mini-book, your will learn about (and experience) creating stories that you can use in a variety of ways from storytelling to print to video. Take the odds and ends of the stories floating around you and turn them into useful tools for oral storytelling. In the Measures of Story: How to Create a Story from Floats and Anecdotes book you will: Explore the differences between stories, anecdotes and floats. Replace your archaic elevator speech. Understand why real stories make better communication tools. Learn the most overused floats that arent the stories you might think they are. See how these anecdotes and floats become stories with examples for the personal and business world. See how a world tale can...

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